



July 2024

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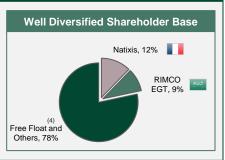


Leading MENA / FEM Investment Bank With Unmatched Regional Access

Established in 1984 and present in the UAE since 2004, EFG Holding S.A.E. ("EFG Holding") has grown over 30 years to become the leading financial services corporation in the MENA region Drawing on our proven track-record and a team of more than 6,000 talented employees, we provide a wide spectrum of financial services that include investment banking, asset management, securities brokerage, research and private equity

EFG Hermes Overview

- ≡ EFG Hermes is listed on the EGX and the LSE with a market capitalization of c. USD 531 mn⁽¹⁾
- EFG Hermes has a well diversified shareholder base encompassing several large global institutions and regional HNWI⁽²⁾ as well as SWFs⁽³⁾
- Launched the NBFI Platform EFG Hermes Finance which undertakes non-bank financing activities through a number of subsidiaries, including but not limited to: EFG Hermes Leasing, Tanmeyah Microfinance, valU for Installment Sale Services and EFG Hermes Factoring









MENA's Only Full-Fledged Financial Services Platform

Sell Side

Investment Banking

- **≡** #1 Investment Banking platform in the MENA region
 - USD 95.8 bn in equity raised;
 - USD 62.2 bn of M&A; and
 - USD 8.0 bn of debt transactions
 - Ranked 1st on Thomson Reuters Middle East ECM League Tables for 2015, 2017 and 2018, and 2019
 - 2020 Best Middle East Investment Bank by Global Finance

Securities Brokerage

- Leading brokerage platform in the region
- **Top rankings in Saudi Arabia, UAE (DFM and** ADX), Kuwait and Egypt and leading positions in other MFNA
- **■** Solid market share of institutional trading (Western and Asian) across markets where EFG Hermes has presence
- **Extensive and diversified client base,** served by a strong sales and trading team specialized in the region
- The actual execution engine for most trading activities by global banks in GCC markets

Research

- Received the Research House of the Year in 2023 as part of from the Saudi Capital Markets Awards
- Ranked as #2 research house in the MENA region in 2021 by Institutional Investor poll
- Longest standing and widest coverage of MENA equities and economies with a diversified product range
- **237 companies** covered across the MENA region Most active research analysts in recent MENA IPOs

Most active sell side platform in MENA; offering the most effective ECM ecosystem dedicated to MENA with unrivaled research, sales, distribution and corporate access capabilities

Buy Side

Asset Management

≡ Leading asset manager in the region with USD 4.8 bn of AUM(1) dedicated to the MENA region, Frontier Markets and Emerging Markets

FIM Partners

Private Equity

- **Approximately USD 1.6 bn of AUM**
- Investments in 38 MENA companies with 28 exits to date
- Vortex's platform, which invests in European renewable plays, manages a solar portfolio of a total capacity of 365 MW after exiting European wind energy portfolio in March 2019
- The Egypt Education fund is part of a USD 300 mn platform in partnership with GEMS Education

Non-Bank Financial Services

EFG Hermes Finance

- **■** Growing platform of non-bank financial services companies predominantly serving **SMEs.** Key subsidiaries are:
 - **EFG Hermes Leasing**
 - Microfinance company Tanmeyah
 - valU for Installment Sale Services
 - **EFG Hermes Factoring**
- valU entered into a partnership with Al Hokair to enter GCC market
- Strategic partnership between valU and Amazon













Retail Banking

Commercial Bank

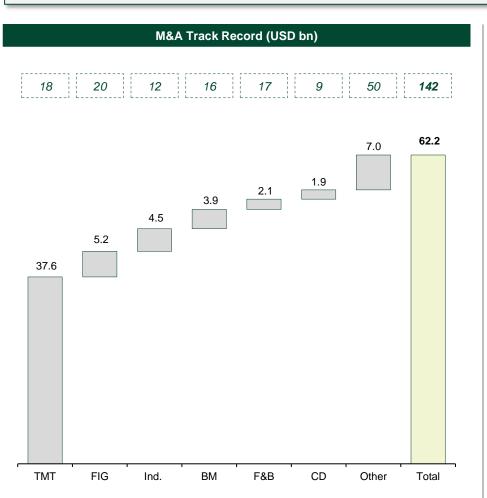
EFG Hermes recently acquired Arab Investment Bank; transforming itself into a universal banking platform

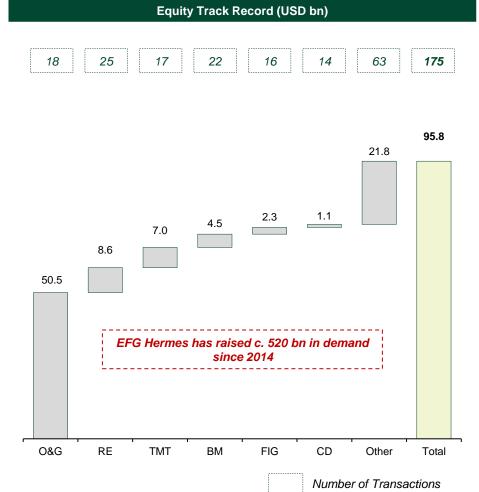




Recognized Equity and M&A Franchise Across a Multitude of Sectors and Industries

EFG Hermes has established a strong equity and M&A franchise with USD 62.2 bn of M&A transactions and USD 95.8 bn of equity transactions executed across various sectors since 1995





More than US\$ 135 bn Worth of Transactions Executed Since 2010

- ≡ Since 2010, the Investment Banking Division has been very active, closing a number of landmark transactions (with an aggregate value of more than USD 135 bn) despite very challenging market conditions
- ≡ During this period, we have managed to execute more deals than any other regional investment bank on both the equity and M&A side

Select Recent Executions



June 2024



















June 2024







ADNEC

 $\Delta \Sigma$















June 2023

























April 2022













October 2021

September 2022





Strongest ECM Track Record in MENA With 91 Executions and USD 520⁽¹⁾ bn of Demand Raised Since 2014

- ≡ EFG Hermes has a strong track record of successfully executing landmark IPOs across different regional and international exchanges, with the leading market share of Middle Eastern ECM transactions
- EFG Hermes has worked on the majority of local and international style offerings coming out of UAE, Saudi Arabia and Egypt over the last 7 years
- Leveraging on the largest trading platform in the MENA region, EFG Hermes has unrivaled access to the most relevant investor base in an IPO context
- Unrivaled distribution has allowed EFG Hermes to successfully execute and place more offerings in the MENA region than any other financial institution
- **≡** *EFG* Hermes has unique access to capital willing to invest in the GCC and MENA region
- research coverage of the region positions EFG Hermes' analysts as key

Select Recent ECM Executions

Most active ECM bank by deal count in the MENA region with 12 transactions in 2021, 13 transactions in 2022, 9 transactions in 2023 & 10 transactions in 2024



















































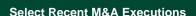






Notes: (1) Includes duplicate orders

Unparalleled Track Record of M&A Execution



Market leader in the field of M&A advisory in the region with total executions of c. US\$ 62 bn



Sell Side Advisor March 2024

Acquisition of a 30% stake in

(US\$ 625 mn)

Buy-Side Advisor November 2023































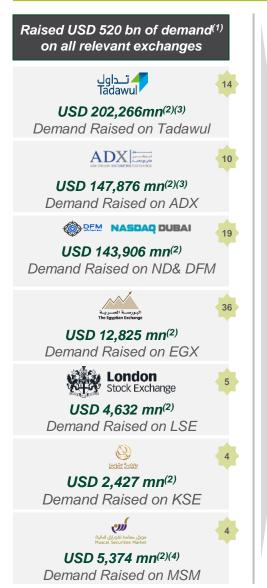








Consistently Ranked Amongst the Top ECM Banks in the MENA Region



EFG Hermes is Consistently a Leader in MENA ECM Rankings (LSEG / Refinitiv – by Deal Value and Deal Count)



FY 2018					
	Bank	Market Share			
1.	≡ EFG Hermes	13.2%			
2.	JP Morgan	10.7%			
3.	Citi	9.2%			
4.	Qatar National Bank	8.1%			
5.	UBS	7.5%			
6.	Alinma Bank	4.5%			
7.	BAML	4.4%			
E)/ 0000					

FY 2020							
	Bank	Market Share					
1.	Citi	15.0%					
2.	FAB	14.0%					
3.	Riyadh Bank	9.0%					
4.	Goldman Sachs	8.0%					
5.	ANB Invest	7.0%					
6.	National Commercial Bank	6.0%					
7.	≡ EFG Hermes	5.0%					

FY 2022					
	Bank	Market Share			
1.	HSBC	16.7%			
2.	≡ EFG Hermes	9.8%			
3.	Saudi National bank	9.6%			
4.	Goldman Sachs	9.2%			
5.	Citi	8.7%			
6.	Riyadh Bank	7.1%			
7.	FAB	6.9%			

FY 2019						
	Bank	Market Share				
1.	≡ EFG Hermes	5.0%				
2.	Samba Capital	5.0%				
3.	Goldman Sachs	4.0%				
4.	Citi	4.0%				
5.	National Commercial Bank	4.0%				
6.	Morgan Stanley	4.0%				
7.	Credit Suisse	4.0%				

1 1 2021						
	Bank	Market Share				
1.	Citi	17.7%				
2.	HSBC	11.8%				
3.	Saudi National Bank	9.0%				
4.	Morgan Stanley	7.5%				
5.	≡ EFG Hermes	5.5%				
6.	FAB	5.5%				
7.	Goldman Sachs	5.3%				

FY 2021

1 1 2020						
	Bank	Market Share				
1.	FAB	19.6%				
2.	HSBC	10.4%				
3.	≡ EFG Hermes	8.7%				
4.	Saudi National Bank	5.1%				
5.	Dubai Islamic Bank	3.7%				
6.	Banque Saudi Fransi	3.5%				
7.	ADCB	3.4%				

FY 2023

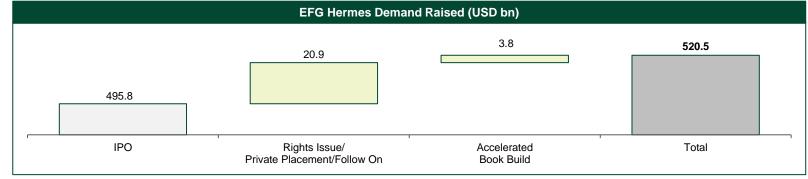
(US\$ 1,219 mn)

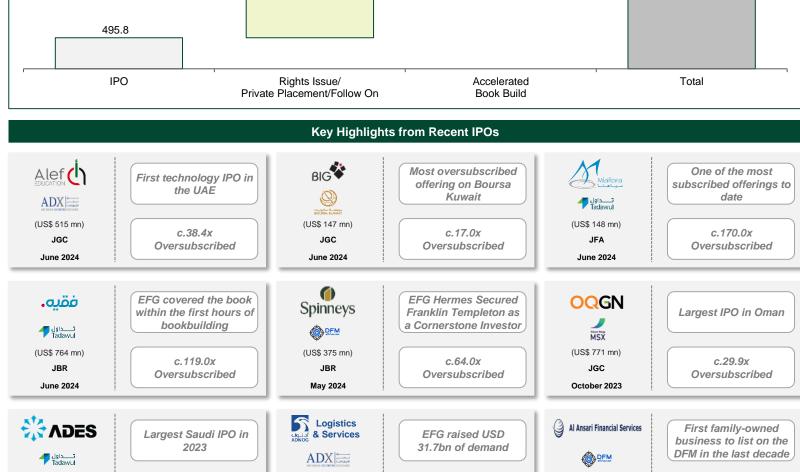
JFA

October 2023

Unmatched Track Record of IPOs

- **≡** FFG Hermes has a strong track record of successfully executing landmark IPOs across different regional and international exchanges, outpacing local, regional and international investment banks during 2017 with a market leading market share of Middle Eastern ECM transactions
- Since 2014, EFG Hermes has executed all international-style offerings coming out of the UAE and Egypt
- Our involvement has continuously been as Sole or Joint Global Coordinator and Bookrunner. in more senior or similar position with international banks





c.41.4x

EFG Oversubscription

(US\$ 210 mn)

JGC

April 2023

c.22.0x

Oversubscribed

(US\$ 769 mn)

JBR

June 2023

c.62.7x

Oversubscribed



Leveraging the Top Regional Distribution Platform Trading c.US\$ 26.5 bn in Q1 2024

Dominant Brokerage Platform

Extensive Presence & Leadership

EFG Hermes is the Arab world's premier equities house, with strong presence and a leading position in regional markets

Unparalleled Corporate Access

Grant access to corporates management through tailored country trips and a series of distinguished conferences in Egypt, London, UAE, and USA

Diversified Products

Provide flexible product offering depending on market accessibility and clients' needs. Examples: Total Return Swaps (9 countries) and Participatory Notes (KSA)

Strong Sales Force

120 sales and traders dedicated to MENA and GCC equities specialized by client type, product and geography

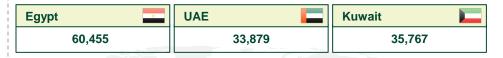
Retail Service Channels

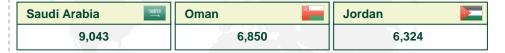
EFG Hermes offers its retail and VIP clients a complete trading platform including call center, customer service, online, ATMs and retail branches

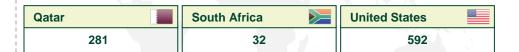
Online Trading

Online trading platform provides clients with all resources needed to make investment decisions and is currently available in Egypt, UAE, Oman, KSA & Kuwait

Wide Distribution Network (Number of Clients by Country - December 2023)

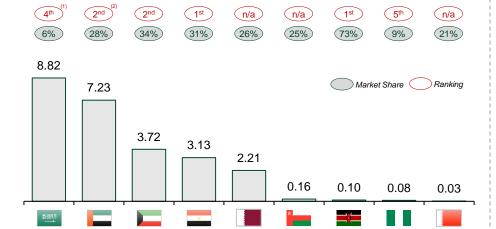






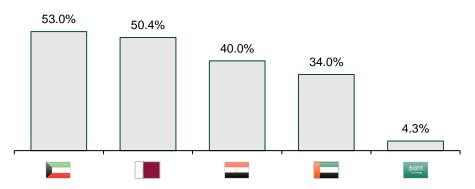


Strong Market Share and Executions Across All Markets (USD bn in Q1 2024)



Largest Share of Foreign Participation in Markets (Q1 2024)

The Region's Trading Gateway for Foreign Institutional Investors and the Largest Contributor to Foreign Trading in the Region

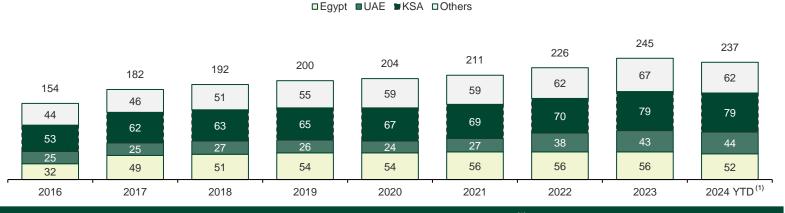


The Largest Research Platform Dedicated to MENA

- EFG Hermes houses an industry leading research department focusing on areas including equity coverage, economics, and strategy
- The department also offers in-depth reports on economies, strategy and sector focused notes
- The quality of this team is accentuated by the top ranking of its analysts during the past six years
- ≡ Capping a two-year process, EFG Hermes Research launched its new portal in 2017, providing access to all research products

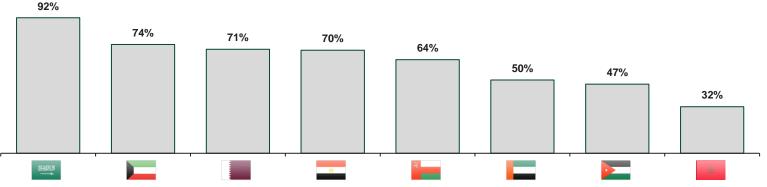


Evolution of EFG Hermes' MENA Research Coverage Universe



Market Cap. Coverage by Country (2024 YTD)⁽¹⁾

Covering majority of the region's market capitalization



Source: Bloomberg; Notes: (1): As of 1 May 2024



Providing MENA Issuers Strong Investor Access and After Market Support

Strong Corporate Access

- **EFG** Hermes has strong relationships with all investor types trading in the region
- ≡ EFG Hermes provides investors access to listed companies in the MENA region through long-term relationships with C-suite executives via multiple conferences and events throughout the years (including non-deal roadshows, virtual conferences in 2020, etc.)
- ≡ EFG Hermes' distribution network coupled with its strong corporate access has helped it become the #1 ECM player in the region with the strongest distribution platform across the MENA region

Providing MENA Issuers Strong Investor Access

17th Annual Dubai Oneon-One Conference (2023)

Attended by...

- √ 561+ global institutional investors
- √ 179+ companies

...for meetings with

247+ top MENA / EM / FM companies (29+ countries)

18th Annual Dubai One-on-One Conference (2024)

Attended by...

- √ 670+ investors
- √ 250+ financial institutions

...for meetings with

216+ top MENA / EM / FM companies (29+ countries)



Since 2013, Dubai has been home to our annual flagship "One-on-One Conference"; the largest bank sponsored corporate access event for the MENA Region; hosting on average 10,000+ investor meetings over the course of 1 week

Aftermarket Support									
Listing Date	Issuer	Exchange	Size (USD mn)	EFG Hermes Coverage	EFG Trading (% of Total Trading)		Corporate Access	Ongoing IB Relation.	Research Coverage
					6m post IPO	12m post IPO			
2023	DTC	DFM	315	55.8x	33.2%(1)	_(2)	✓	✓	✓
2023	ADES	Tadawul	1,219	20.0x	3.7%(1)	(2)	✓	✓	✓
2023	Lumi Rentals	Tadawul	290	36.0x	3.1%(1)	(2)	✓	✓	✓
2023	OQGN	MSM	771	29.9x	16.2%	_(2)	✓	✓	✓
2023	ADNOC Logistics	ADX	769	41.3x	13.6%	17.3%(2)	✓	✓	✓
2023	Al Ansari	DFM	210	9.0x	13.7%	13.3%(2)	✓	✓	✓
2023	ADNOC Gas	ADX	2,500	14.0x	16.2%	14.5%(2)	✓	✓	✓
2023	Abraj Energy	MSM	244	10.5x	12.3%	27.4%(2)	✓	✓	✓
2022	Riyadh Cables	Tadawul	378	13.3x	3.6%	4.0%	✓	✓	✓
2022	Americana	ADX / Tadawul	1,803	24.5x	35.0%(3)	28.7%(3)	✓	✓	✓
2022	Taaleem	DFM	204	12.6x	51.9%	14.1%	✓	✓	✓
2022	Empower	DFM	724	19.8x	41.7%	40.9%	✓	✓	✓
2022	Salik	DFM	1,017	17.6x	25.0%	24.5%	✓	✓	✓
2022	Ali Alghanim	KWSE	323	5.2x	16.8%	16.5%	✓	✓	✓
2022	Borouge	ADX	2,005	12.8x	15.4%	15.5%	✓	✓	✓
2022	DEWA	DFM	6,100	12.5x	21.2%	22.3%	✓	✓	✓
2021	Fertiglobe	ADX	795	10.1x	22.9%	22.5%	✓	✓	✓
2021	ACWA Power	Tadawul	1,213	46.6x	1.4%	1.4%	✓	✓	✓
2021	ADNOC Drilling	ADX	1,100	8.8x	16.3%	15.1%	✓	✓	✓
2021	Yahsat	ADX	80	1.6x	21.8%	19.3%	✓	-	✓
2021	Theeb Rent a Car	Tadawul	138	19.4x	0.0%	1.0%	✓	✓	✓
2021	Alkhorayef Water	Tadawul	144	17.4x	0.8%	0.6%	✓	✓	✓
2020	Habib Medical	Tadawul	700	35.2x	2.0%	3.3%	✓	✓	✓
2019	Saudi Aramco	Tadawul	29,400	N/a	0.4%	1.2%	✓	-	✓

Strongest distribution network with strong access and long-term relationships with all investor types that trade the region

Select Awards From Key Institutions



emeafinance









Best Investment Bank in the Middle East in 2022

Global Finance Magazine

EMEA Finance Achievement Award 2021

EMEA Finance

Best Investment Bank in Frontier Markets in 2021

Global Finance Magazine

Best Investment Bank in Egypt 2020

Euromoney Awards for Excellence Best Investment Bank in the Middle East 2020

Global Finance Magazine

Best Equity Bank in Africa 2020

Global Finance Magazine



Best Investment Bank in MENA 2019

Euromoney Awards for Excellence



Best Investment Bank in Egypt 2019

Euromoney Awards for Excellence



Best Investment Bank in Egypt 2017

Euromoney Awards for Excellence



Best Asset Manager in Pan Africa 2017

EMEA Finance African Banking Awards



Best Broker in Egypt, Kuwait & UAE 2017

Global Investor MENA Awards



Best Investment Bank in Egypt 2016

Euromoney Awards for Excellence



Egypt Asset Manager of the Year 2016

MENA Fund Manager Awards



Best Private Equity House of the Year 2016

MENA Fund Manager Awards



Best Equity Bank in Africa 2016

Global Finance Magazine



Best Research House in Egypt 2016

Global Business Outlook Awards



The Banker Deals of the Year 2015

Equities Highly
Commended Middle East

GLOBAL BANKING



The Banker Deals of the Year 2015

Equities Winner Africa



Best Investment Bank in Egypt 2013

Euromoney Awards for Excellence



Best MENA Asset Manager of the Year 2012

Zawya MENA Funds Ranking Awards



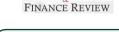
Best Broker in Kuwait and UAE 2012

emeafinance Middle East Banking Awards



Egypt Asset Manager of the Year 2012

MENA Fund Manager Performance Awards



Best Brokerage House in Egypt 2012

Global Banking & Finance Review



Best Research House 2012

Euromoney Annual Middle East Equity Research Poll